



Employment and Women on the 21st century in Europe: From Household Economy to SMEs Economy

Those women with experience in house management, also known as housewives, have acquired some skills that can be transferred to business management, but they are often unaware of their own potential.

By means of its innovative approach, MUPYME Project analyses the typology of housewives' skills and their potential, raises awareness about said issue, and defines the shift from household economy to SME economy. The research developed under MUPYME has been carried out in a heterogeneous set of European countries.

March 27th, 2017, Madrid. The Spanish Federation of Popular Universities (FEUP) is involved in this fascinating Project within the framework of the Erasmus+ programme that focuses on housewives. Several studies have proven that housework requires management skills, monitoring activities and planning, setting priorities and, above all, strengthening those skills regarding the decision-making process. This project strives for the promotion of these skills in order to implement them in a business context.

MUPYME is a two-year project developed by an international consortium that comprises different organizations from Italy, Portugal, Germany, Macedonia, Greece, Cyprus and Spain. These countries have taken into account the social realities they face, and they have shared what they consider to be the best practices to encourage housewives to implement the practical knowledge acquired by means of housework in a SME context (small and medium enterprises).

The methodology we have implemented in the Project focuses on determining and analysing housewives' skills. Our purpose is developing a training strategy that is suitable for these women that are not aware of the potential of their household experience, which is extremely useful and can be linked to business economy. In order to achieve this goal, it was necessary to share the information gathered by researchers and trainers ascribed to organizations that focus on life-long learning and adult education. Such exchange of experiences was carried out by means of workshops and cooperative meetings.

The Spanish Federation of Popular Universities is the leading organization in MUPYME Project because it is an innovative way to promote and improve skills and, therefore, to boost employability among citizens as whole, whilst setting a modern approach to adult training.

More information www.mupymeproject.eu



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MUPYME

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ERASMUS+ Programme 2015 – KA2 Adult Education
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